

BIRCHGROVE P&C

# SPONSORSHIP 2022



**GOLD  
SPONSOR**



[sponsorship@bpspandc.com](mailto:sponsorship@bpspandc.com)



# BIRCHGROVE PUBLIC SCHOOL

Birchgrove Public School is an inner city school with a 130 year history of Public Education in the Balmain area. The staff take pride in delivering an excellent education in a warm and nurturing environment. Over 360 students were enrolled in 2022.

Partnering with key businesses the P&C are able to support the many initiatives and projects the school needs to continue to provide a learning environment with additional funding from fundraising including sponsorship.

We very much value the support from our local community and with becoming one of the select Gold sponsors we can ensure that you are recognised for your contribution.

Below are the core elements we offer to our key sponsor, always open for discussion for how else we can work together.

## GOLD SPONSOR \$5,000

- School Fence - Your logo featured on P&C banner as a valued Gold Sponsor
- School Website - Listed under P&C sponsors page
- School Noticeboard - Listed on BPS sponsors board in school entrance
- P&C Newsletter - Featured as a Gold Sponsor
- P&C Newsletter - Advertise and or provide content
- Facebook - Publish posts on the P&C Facebook page
- Welcome Back BBQ - Advertised as Gold Sponsor with opportunity to advertise and showcase your business.
- Major Fundraiser - Advertised as Gold Sponsor with opportunity to advertise and showcase your business.
- Big Night Out - Advertised as Gold Sponsor with opportunity to advertise and showcase your business.
- Big Night Out - Complimentary tickets for whole team at the annual event (digital or live)
- Listed on your website as Gold Sponsor
- Letter of appreciation
- Exclusive Gold Sponsors are capped at four businesses per year.

## HOW YOUR CONTRIBUTION HELPS..

We have some exciting projects underway and the core fundraising focus is completing the roof on the basketball court - providing full coverage for all year round weather protection for all the students.

Whilst also supporting the students with additional resources and equipment as part of our Four Year Plan.



# TERMS & CONDITIONS

To maintain an transparent and working relationship between both parties, the following is agreed.

1. Payment of sponsorship is due in accordance with the selected payment terms within 14 days of the P&C Treasurer invoicing.
2. The main point of contact for the Birchgrove BPS P&C will be the Sponsorship Manager.
3. The agreed time is for the calendar year (12 months). Upon completion the agreement is at an end, unless both parties mutually agree to renew.
4. All promotional material is to be supplied by sponsor including logos, newsletter content and social media promotions. All material is to be approved by the P&C and (BPS School as required) before publication. If at any time content is not deemed appropriate by the P&C it must be removed immediately.
5. This agreement may be terminated if there is a breach of items in 1-4 as above, upon so 14 business days written notice will be given.

## PAYMENT TERMS (Please circle and initial selected)

1. Upfront instalment \$5,000 due by February
2. Monthly instalments \$500 x 10 months (starting February)

Contract signed:

/ / 2022

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Name  
Business Name  
Email  
Mobile

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Treasurer  
Birchgrove P&C  
treasurer@bpspandc.com

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Name  
Business Name  
Email  
Mobile

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Yvonne Hilsz  
President  
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